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News Release

FOR IMMEDIATE RELEASE

Fidelity Bank Supports the Rockingham County Humane Society *Bank Hosts Charity Drive to Benefit Local Humane Society*

FUQUAY-VARINA, North Carolina (June 9, 2009) – The Fidelity Bank located in Wentworth held a charity drive to benefit the Rockingham County Humane Society, a no-kill facility which relies on donations from the community to run its operations. The bank partnered with its customers to collect more than 80 pounds of dog food, 70 pounds of cat food, 40 pounds of cat litter, toys, bedding, grooming items, and other supplies! More than 120 items were delivered to the humane society on June 6.

Fidelity Bank is celebrating its centennial anniversary during 2009. As part of the celebration, each branch is hosting a charity drive to benefit a local organization in their community, with a goal of collecting 100 items.

Fidelity Bank was conceived on June 16, 1909, when a group of local businessmen came together to create a financial institution to serve the growing town of Fuquay Springs, North Carolina. The Bank of Fuquay opened for business on August 10 in a one-room office. On June 1, 1970, The Bank of Fuquay and the Bank of Biscoe merged and changed its name to "The Fidelity Bank". By combining the financial and human resources of the two small banks, automation of services and expansion into new communities became possible, as well as increased lending ability. The new Fidelity Bank served a diverse group of businesses, both agricultural and industrial, and its financial stability was strengthened.

Today, Fidelity Bank serves 26 counties in North Carolina and three locations in Virginia. Fidelity Bank's mission is to be the independent, sound and profitable bank that businesses and families come to first – and bank with for life. Recently awarded a five star (superior) rating from Bauer Financial, Fidelity looks toward the future by continuing their exceptional customer service and fulfilling lending and deposit needs to its customers and supporting the communities they serve.

Fidelity Bank is a full-service financial institution with approximate assets of \$1.4 billion headquartered in Fuquay-Varina, North Carolina. The Bank owns and operates 69 branches in 26 counties throughout North Carolina and Virginia. For more information, please visit www.fidelitybanknc.com.

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